**2025 South Arkansas Mayhaw Festival**

***Featuring Live Music on the Mayhaw Festival Stage***

Saturday, **May 3rd,** 2025

8 a.m. - 3 p.m.

510 N. Jackson, El Dorado, AR 71730

## Dear Vendor,

The 33rd Annual South Arkansas Mayhaw Festival is on! This Mayhaw Festival is an outdoor event held on the grounds and surrounding area of the historic Newton House Museum. The festival day is May 3rd, 2025, from 8 am until 3 pm, and is sponsored by the South Arkansas Historical Preservation Society. We are proud to offer a festival that the whole family can enjoy. The day will begin with our 5k run, Mayhaw biscuit breakfast, museum tours, car show, live music, food trucks, arts & crafts, antiques, children's activities, Car smash, jelly making contest, and more. Last year's festival had well over 8,000 people come through. We plan to continue that momentum and make this year’s festival just as successful, and we are sure that you won't want to miss it. Please help us make this year a huge success.

This year we will have two options for Vendor booth space rental. Option one will be a one-time flat fee of **$75.00 per booth space**. Option two will be a **fee of $50.00 per booth space**, which secures your space and enrolls you in our friend-level membership for one year with the South Arkansas Historical Preservation Society. **A member partnership will ensure you receive all our future mailings and information on upcoming events and give you the first choice of vendor opportunities for** **such events**. The spaces for this year’s Mayhaw event are 10’ x 10’. Vendor spaces are only for tents, tables, & vendor items/inventory. **No vending will be allowed out of trailers, carts, or vehicles unless you are a food vendor (food truck/trailer vendor details mentioned later)**. Electricity is limited and will be available to the first vendors to respond for **$10**. **(SPACES ARE LIMITED)**

Food Truck fees will be counted as one space rental at $75 each. Food truck participation will be limited due to the space available to position trucks. If you are a food truck interested in participating in this year’s festival, please email [jimmie@soarkhistory.com](mailto:jimmie@soarkhistory.com) or call (870)862-9890 Tuesday – Friday, 9 am – 4 pm, with your trailer dimensions. **All food trucks will need to provide their** **own power and water supply**. **We do not have the capability to supply water and electrical power in the area where food trucks are located**. Food trucks being towed by a separate vehicle, such as a trailer rig, will be required to drop the trailer and park their towing vehicle in another location, out of the festival area. Again, space is limited, so acceptance and confirmation of food truck participation will be confirmed individually with all factors in mind by the event organizers.

This packet contains the vendor application, membership information, and a list of rules and guidelines. The deadline for receipt of applications is **Friday, April 18th, 2024**. Please send a business card or logo with your craft information for reprint. Spaces are limited, so send your requests in as soon as possible.

**What to look forward to after registration:**

To ensure a smooth loading and set up of vendor booths, we will send out instructions no later than a week before the event. The instructions will direct you to your designated entrance to the festival for unloading and set up. Entrances will be designated based on the location of your booth. **The placement of your booth location is strictly the choice of the event organizers. No specific location requests will be granted**. We ask that you commit strictly to the directions you will receive and enter at the entrance to which you are only assigned. This is designed to avoid traffic jams and backups and keep areas from getting congested. We aim to make the set-up process as smooth as possible for you all! That said, please ensure that your preferred **contact information is correct** and thatwe can **confirm your attendance**.

**The South Arkansas Historical Preservation Society will have the sole right (and only one) to sell Mayhaw Jelly on the day of the event unless special arrangements have been directly made through Jimmie Lunsford, SAHPS Executive Director, and participating vendor.**

We are thrilled to have your partnership and participation in this year’s festival and look forward to having you all! For further information, contact the Society office at (870)862-9890 or by e-mail at [jimmie@soarkhistory.com](mailto:jimmie@soarkhistory.com).

We hope you tell everyone about our great El Dorado festival.

Working to preserve our history,

Jimmie Lunsford

SAHPS

Executive Director

**2025 South Arkansas Mayhaw Festival**

**May 3, 2025 8:00 a.m. - 3:00 p.m.**

**Vendor and Exhibitor Rules and Guidelines**

I. The South Arkansas Historical Preservation Society, Inc. Board of Directors is the sole sponsor of this event and reserves the right to have final authority over any issues or controversies.

1. SAHPS promotes this festival as a celebration of the history of the pioneer days of South Arkansas. John and Penelope Newton built the lovely antebellum Newton House in 1849, and we are proud to open it for a glimpse of life in that era with living history actors. We welcome handmade items and demonstrations of country life, its crafts, music, daily chores, and food.
2. The booth space rental is 1O' x 1O', and the fee is $75.00 flat or the $50.00 annual friend membership option to be paid in advance and is non-refundable (rain or shine). This is considered a contribution to SAHPS, an IRS-approved 501(c)3 nonprofit organization.
3. The Mayhaw Festival Application should be filled out with your information and returned with the fee. Space is limited, and the Deadline is Friday, April 18th, 2025.
4. SAHPS reserves the right to assign all spaces without guaranteed locations.
5. SAHPS reserves the right to refuse entry and refund any entry fee.
6. The sponsor, city, or county will not be held liable for fire, theft, personal injury, or other damage, regardless of cause.
7. Vendors and Exhibitors may not sublet space without prior approval of SAHPS.
8. Booths and displays must be set up before 7:30 a.m., and vehicles must be removed from the display area. **NO VENDING ALLOWED OUT OF TRAILERS OR VEHICLES UNLESS IT IS A PRE-APPROVED FOOD TRUCK/TRAILER.** Booths must remain until 3:00 p.m.

10. You must furnish your own tents, tables, chairs, display shelving, and electrical cords.

11. Because making and selling Mayhaw Jelly has been the anchor of the Mayhaw Festival for over 30 years, we ask that no other vendors sell Mayhaw jelly.unless approved by Jimmie Lunsford, SAHPS Executive Director.

12 Vendors will be given a sales tax form from the State of Arkansas Department of Finance and Administration Sales Tax office (ST370) to complete and return with a % of sales tax collected in an envelope at the end of the festival to Mayhaw Festival staff. If the Vendor has a sales tax permit number, put it on the form and return it to Mayhaw staff with no money. The state will complete it for you.

We value you, the Vendor and Exhibitor, and hope you enjoy this event and plan to come again. Please let us know how we can serve you.

For questions, call 870-862-9890 or send inquiries to [jimmie@soarkhistory.com.](mailto:jimmie@soarkhistory.com.)

South Arkansas Historical Preservation Society

2025 Mayhaw Festival

Vendor Exhibitor Application

May 3, 2025

### Business Name:

Owner Name: Mailing Address:

Phone:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ E-mail\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Please indicate your preferred contact method:**

**USPS MAIL Phone Email**

Please enclose a copy of your business card w/the application

**PLEASE CHOOSE OPTION BELOW**

Booth sizes are 10'x10'. if electricity is needed, please indicate so.

ONE-TIME $75 FEE $50 Year Friend Membership w/ Rental Space

**($50 per 10x10 Space)**

Non-Profit Organization (Fee Waived)$ **$10 Electricity Fee needed**

(***Please bring a 150 ft. heavy-duty extension cord if electricity is******needed)***

**Number of Booth Spaces Needed** \_\_\_\_\_

***Fees are non-refundable (RAIN OR SHINE)***

CHECK A CATEGORY OF SALES OR EXHIBITS AND LIST DESCRIPTIONS

\_\_\_ Trees, shrubs/plants

\_\_\_ Homemade food products description\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_ Crafts Description\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_ Children Focused \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_ Other\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_ Food Truck w/ dimensions \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

The rental fee must accompany the application

Make checks payable to *S.A.H.P.S. @ 412 E. Faulkner St. El Dorado, AR 71731-0144*

Telephone: *870-862-9890* E-mail:[*jimmie@soarkhistory.com*](mailto:jimmie@soarkhistory.com)

**Deadline for application submission: Friday, April 18, 2025**

### Dear Vendors:

Prior to the event, you will receive communication with instructions for the day of the event. You will be designated a specific entrance point based on your booth location. **We ask that you strictly adhere to the directions you will be given before the event.** This will help ensure the process of loading and setting up of all vendor's booths goes smoothly and does not interfere with each other. With that in mind, please **ensure all contact information is accurately communicated to ensure you have** the information you need.

Please remember to bring your tables. chairs, & tents. Event organizers will not provide tables, chairs, tents, & electrical cords. Bring 150 ft. extension cords if you requested electricity on your application form. Electricity is limited, so every request may not be guaranteed. However, it will be confirmed before the event if your request can be honored. If funds were paid for electricity use and the request cannot be granted, the event organizers will only issue a 100% refund of the $10.00 electrical fee. **No electricity will be provided if you forget to request electricity in advance**. If electricity is needed only to charge your phone for credit card sales, charging banks can be purchased from Amazon or Walmart for as little as $10.

Thank you for choosing to be a vendorand partner with us in theannual South Arkansas Mayhaw Festival, and we will see you on

Saturday, May 3rd.

SAHPS

870-862-9890

jimmie@soarkhistory .com