**Sponsorship Packet: 33rd Annual Mayhaw Festival - "33rd on the 3rd"**

**Date:** Saturday, May 3rd, 2025

**A Celebration of Community and Heritage**

The Annual Mayhaw Festival is a beloved community tradition that celebrates the unique Mayhaw berry and brings together people from all walks of life. For 33 years, this festival has fostered unity and a love for our local heritage. Held annually on the first Saturday in May, the festival has grown into a vibrant all-day event, attracting an estimated 8,000 attendees last year. This free community event is a non-profit endeavor, and we rely on the generosity of sponsors like you to ensure its continued success.

**A Day of Fun and Festivities**

This year's "33rd on the 3rd" Mayhaw Festival promises to be bigger and better than ever! We offer a diverse range of activities and entertainment for all ages, including:

* Live Music
* 5k Run
* Biscuit Breakfast
* Food Trucks
* Over 100 Vendors
* Car Smash
* Car & Bike Show
* Bike Chip Run
* And Much More!

**Why Sponsor the Mayhaw Festival?**

By sponsoring the Mayhaw Festival, you gain valuable exposure to a large, engaged audience. Your support directly contributes to:

* Preserving a cherished community tradition.
* Providing a free and accessible event for families.
* Showcasing local talent and businesses.
* Boosting the local economy.

**Sponsorship Levels**

We appreciate any level of support you can provide. In addition to the following sponsorship tiers, we also welcome prize donations for our giveaways!

* **Mayhaw Champion – Title Sponsor ($5,000+):** Prominent logo placement on all event materials (print, digital, and Radio), stage announcements, prime vendor booth space, and recognition as a presenting sponsor.
* **Mayhaw Partner ($2,500 - $4,999):** Logo placement on the event website and Facebook page, select print materials, stage recognition, and preferred vendor booth space.
* **Mayhaw Friend ($1,000 - $2,499):** Name recognition on the event website and Facebook page, select print materials, and vendor booth space.
* **Mayhaw Supporter ($500 - $999):** Name recognition on the event website and Facebook page, as well as vendor booth space.
* **Mayhaw Enthusiast (Up to $499):** Recognition on the event website and Facebook page.

**In-Kind Donations:** We also welcome in-kind donations of goods and services, such as promotional items, food, beverages, or volunteer support.

**Join Us!**

We invite you to partner with us in making the 33rd Annual Mayhaw Festival a resounding success. Your generosity will help us continue this cherished tradition for years to come.

**Contact Information:**

**Jimmie Lunsford**

Executive Director

South AR Historical Preservation Society

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**Email**: jimmie@soarkhistory.com

412 E Faulkner St

El Dorado, AR 71730

**Sponsorship Commitment Form**

Name/Company: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Contact Person: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Phone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Email: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Sponsorship Level: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Donation Amount (if applicable): $\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

In-Kind Donation (please describe):

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Please make checks payable to:** SAHPS or So. AR Historical Preservation Society

**Mail to:** 412 E Faulkner St. El Dorado, AR 71730